

TAMPERE UNIVERSITY

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TUTA.230 - Strategic Management, 5 op

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On your answer sheet, write your name, email address, and student number. The length of an answer is not a priority. Structure your answers with care and focus on the essential!

1. Define the following terms (6p.):
  - a. Buyer leverage
  - b. Entry barriers
  - c. Substitutes
  
2. Evidence suggests that bidding firms rarely are the winners in mergers and acquisitions (M&A), but what guidelines can bidding managers follow to increase the likelihood of generating profits for equity holders in M&A? (6p.)
  
3. Think about a company that you know well and apply the VRIO-framework to one of its resources. Is the resource a source of sustainable competitive advantage? (6p.)
  
4. What similarities and differences are there in the roles of highest leadership positions (CEO or Senior Executive) in M-form and U-form organizational structures? (6p.)