

Exam 28th of February 2017

Answer all the questions. The answers to each part of question 1 should be max 4 lines long. The answers to the rest of the questions should be max one page. Concentrate on answering the question and do not worry about language or grammar. Please write in clear handwriting.

1. Describe shortly the following concepts (4 p):
 - a. Supply Chain Management
 - b. Bullwhip effect (Forrester effect)
 - c. Concurrent engineering
 - d. Reverse logistics

2.
 - a. Describe the structure of international distribution. (2 p)
 - b. What should be included in the total distribution cost? (1 p)

3.
 - a. What are the levels of decision making in supply chain management? (1 p)
 - b. What are the things to take into account when making decisions related to optimisation? (2 p)

4.
 - a. What is the link between core competence, outsourcing, purchasing and procurement? (3 p)
 - b. What are the benefits and risks of outsourcing? (2 p)

5.
 - a. What is 2PL, 3PL and 4PL? (3 p)
 - b. What types of logistics providers are likely to emerge in the future? (2 p)

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